

DAMIÁN HERNÁNDEZ

AI Product Designer for trustworthy systems. I design enterprise AI experiences where explainability, control, accessibility, and deployment learning matter.

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SUMMARY Staff-level product designer with 16+ years across Atlassian, GitHub/Gitalytics, and Wizeline. I specialize in AI product design for complex workflows: usage-based AI pricing, explainable customer intelligence, design systems, accessible data visualization, and agentic design tooling.

EXPERIENCE	ATLASSIAN • LEAD PRODUCT DESIGNER	2021 - PRESENT
	> Designed AI usage, metering, token allocation, and enterprise control surfaces for Atlassian's AI consumption model. > Led design for Sales 360 and Customer 360 intelligence workflows, including AI-generated briefs, account health, prediction explainability, and action recommendations. > Built data visualization and design-system foundations adopted by 120+ teams, with accessibility and WCAG AA patterns embedded into reusable components.	
	CHARTIO • SENIOR PRODUCT DESIGNER	JOINED ATLASSIAN VIA ACQUISITION • FEB 2021
	> Designed analytics and data visualization workflows for Chartio before joining Atlassian through the acquisition.	
	GITHUB / GITALYTICS • FOUNDING DESIGNER	2017
	> Designed a developer analytics product from zero through acquisition by GitHub, translating repository activity into workflow-native team signals.	
	WIZELINE • SENIOR PRODUCT DESIGNER	2016 - 2018
	> Led enterprise product design engagements across complex systems, rapid prototyping, stakeholder alignment, and digital transformation programs.	

SELECTED IMPACT	AI PRICING UX	CUSTOMER INTELLIGENCE
	Token allocation, metering, pricing signals, and controls that make AI usage understandable before billing surprise.	CS360 and Sales 360 surfaces for AI briefs, churn prediction, account health, and explainable next actions.
	ATLASSIAN ANALYTICS	DESIGN INFRASTRUCTURE
	Enterprise dashboard canvas, chart builder, filters, and accessible visualization patterns with SEQ gains from 0.3 to 6.3.	Data visualization library and ADS guidance adopted by 120+ teams; ADS contributions supporting 75+ product teams.
	ACCESSIBILITY	AGENTIC TOOLING
	Accessibility Champion work across screen reader support, keyboard navigation, WCAG AA visualization patterns, and designer mentoring.	Figma MCP, Claude Code, Replit Agent Skills, critique loops, and design-to-code workflow experiments.

SKILLS	PRODUCT DESIGN	SYSTEMS & CRAFT
	AI product design, interaction design, systems design, information architecture, product strategy, prototyping, storytelling.	Design systems, accessibility, data visualization, enterprise SaaS, developer tools, design-to-code workflows, agentic tooling.